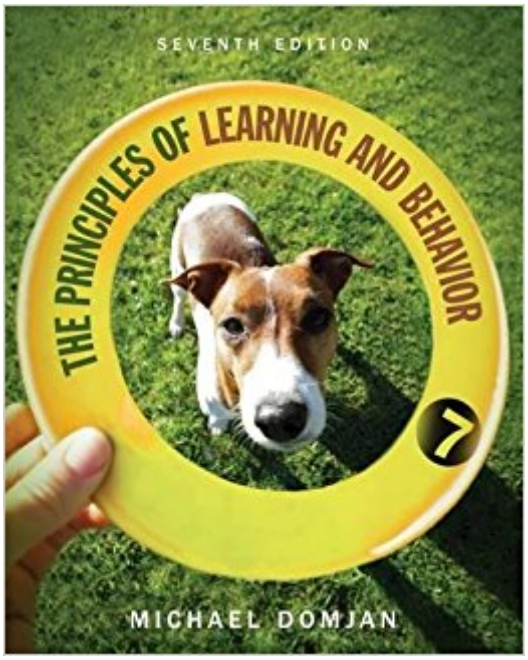
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The Principles Of Learning And Behavior



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Synopsis

From habituation, classical conditioning, and instrumental conditioning to stimulus control, aversive control, and their applications to the study of cognition, this learning and behavior textbook provides a comprehensive introduction to the elementary forms of learning that have been the focus of research for much of the 20th century. Applications boxes help you understand how findings from animal research relate to human learning and behavior, while neuroscience boxes offer you insights into the brain activity underlying learning.

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Customer Reviews

Michael Domjan is a Professor of Psychology at the University of Texas at Austin. Domjan specializes in various areas of learning including animal learning, biological constraints on learning, learning mechanisms in reproductive behavior, and comparative psychology. He has been recognized with the MERIT Award from the National Institutes of Mental Health (NIMH) in 1993, the G. Stanley Hall Award from the American Psychological Association (APA) in 1995, and election as President of the Division of Behavioral Neuroscience and Comparative Psychology of the APA (1999-2000). He is the recipient of numerous grants for research from the National Science Foundation, NIMH, and other agencies and has published more than 100 papers and presented in his area of specialization at more than 115 conventions. He served as editor of the Journal of Experimental Psychology: Animal Behavior Processes for six years and continues to serve on editorial boards of various journals in the United States and other countries. He is a past president

of the Pavlovian Society and also served as president of the Division of Behavioral Neuroscience and Comparative Psychology of the American Psychological Association.

This textbook accompanied a "Learning and Motivation" class I took in College. Very clear and coherent.

It’s really helpful. Easy to understand

Fast. Easy. Loved it.

Great book!

My Professor wrote this book, it’s very interesting and not boring.

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book is written too densely

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